



PRODUCT BRIEF

Dissemination Date: February 4th, 2021



MEET THE DEADLIEST DUO YOU WILL NEVER SEE COMING THE PUMA ECLIPSE PACK

Herzogenaurach, Germany – February 4, 2021 - Sports company PUMA has today launched the Eclipse Pack, made to move with stealth, style and speed past everyone and everything that stands in your way. The pack features the first blackout edition of the groundbreaking FUTURE Z and the latest ULTRA to form the deadliest duo in the game.

The FUTURE Z has been engineered to enhance the playing style of the world's most exciting and entertaining players. Built around an adaptive FUZIONFIT+ compression band, the boot provides optimal lock-in and support for explosive movements. The upper is made from an innovative knitted material coated with a thin layer of GripControl Pro to provide superior touch and ball control. A cutting-edge Dynamic Motion System outsole has been developed for advanced traction to drive the opposition craZy.

The latest evolution of the ULTRA features an ultra-lightweight MATRYXEVO upper to provide superior stability, durability and traction for explosive forward motion, speed and acceleration. The feeling of velocity is built into the explosive design by combining the fully engineered MATRYXEVO upper with an instinctive Pebax SpeedUnit outsole, creating the ultimate weapon of speed.

The lightweight Pebax SpeedUnit outsole features a split sole design inspired by PUMA's track running heritage. The soleplate combines subtle spikes in the forefront and V-shaped studs configured for

lightning speed and acceleration. A thin GripControl Pro skin is applied in key areas to provide complete control on the ball at uncatchable speeds.

The PUMA Eclipse Pack is available from February 4th at PUMA.com, PUMA stores and at leading football retailers worldwide.

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ISD: February 4, 2021, 9:00am CET

IMAGERY

[FUTURE Z 1.1](#)

[ULTRA 1.2](#)

[Eclipse Combo](#)

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PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>